



Join us as a sponsor for our:

4th Annual Celebration Benefit Dinner

October 24, 2019 6-9pm
Crowne Plaza Palo Alto

Salute Cake4Kids and power its continued outreach to underserved youth in your community by sponsoring our annual benefit dinner—a fun evening of cocktails, fabulous auctions, dinner, and wine raffle.



By the Numbers

15,000

CAKES, CUPCAKES, AND
COOKIES DELIVERED



13

TONS OF SUGAR USED



76,786

VOLUNTEER HOURS SERVED



9
YEARS AND COUNTING

THOUSANDS



OF BIRTHDAY SMILES
LEFT TO DELIVER

**BECOME A
SPONSOR**

AND HELP CAKE4KIDS DELIVER
MORE SMILES TO CHILDREN
ONE BIRTHDAY CAKE AT A TIME

Celebration proceeds benefit Cake4Kids

Cake4Kids is a 501(c)(3) non-profit organization. Tax ID # 45-3148916

P.O. Box 2863, Sunnyvale, CA 94087 www.cake4kids.org

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000 (Exclusive - only 3 available)

VIP table with seating for 10 guests	Speaking opportunity
Logo on photo backdrop	Pre-dinner champagne
Name on event website and social media	Name and logo on all printed event materials
Press opportunity	Valet parking
Quarterly cake for your company baked by one of our very best bakers	

PLATINUM LEVEL SPONSOR \$3,000

One table with seating for 10 guests	Pre-dinner champagne
Name on event website and social media	Name and logo on all printed event materials
Press opportunity	Valet parking
Quarterly cake for your company baked by one of our very best bakers	

GOLD LEVEL SPONSOR \$2,000

One table with seating for 10 guests	Press opportunity
Name on event website and social media	Name and logo on all printed event materials

SILVER LEVEL SPONSOR \$1,250

Seating for 6 guests together (Tables seat 10)	
Name on event website and social media	Name and logo on all printed event materials

BRONZE LEVEL SPONSOR \$800

Seating for 4 guests together (Tables seat 10)	Name and logo on all printed event materials
------------------------------------------------	----------------------------------------------

Secure your sponsorship

Complete the information below and send to Cake4Kids, P.O. Box 2863, Sunnyvale, CA 94087 OR email to julie@cake4kids.org.

Name, as you would like it to appear in the program: _____

Company Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____

Please charge my credit card

Credit Card # _____ Expiration Date: _____

Name on Credit Card _____ CVV Number: _____

I've enclosed my check payable to Cake4Kids for \$ _____

Single event ticket: \$150 I cannot attend but would like to contribute \$ _____

About Cake4Kids

Cake4Kids provides free custom birthday cakes to underserved children in order to raise their self-esteem in a world where the basics of a healthy childhood are not often addressed.

Libby Gruender founded Cake4Kids 9 years ago, as a grassroots effort to bring smiles to the children and youth in her community, delivering 13 cakes to 2 agencies in Sunnysvale. This year, we are on track to deliver more than 4,000 cakes to over 140 agencies across 10 counties in the Bay Area and beyond—powered by an amazing group of volunteers, who bake cakes in their homes and deliver to human and social services agencies that support underserved children. We proudly support a very diverse set of agencies, including foster, group homes, family shelters, domestic violence agencies, human trafficking shelters, transitional homes, and look toward including even more.



We believe every child deserves to know they matter, they are not alone, and they have not been forgotten. In a world where very little, if anything, belongs uniquely to them and birthdays are considered luxuries, this is something they can truly say belongs exclusively to them. What seems a basic gift to many of us, is so much more to these children—it shows that someone cares.

In the words of one of our recent cake recipients:

"I'd like to thank you personally for honoring my cake request. I know it may have sounded weird and different than other cakes you may have created. When you grow up in the foster care system, there are some memories that are not always the greatest. For me it's my birthday. My birthday is the day I was removed from my home and my parent's rights were terminated and I would remain in the foster care system. My birthday has never presented happy memories like other children get to experience. My birthday is a reminder of what I have lost and that I will never have a normal home like other children.

However, I am trying to turn this negativity into something positive. Like my caseworker mentioned, I may be getting adopted soon. I am hopeful that the family and I are a perfect match as my dream is to be part of a family. When my adoption is finalized, I will use this date as the date that I was "born" and will celebrate it as my birthday. By switching this around I hope to begin experiencing a happy birthday that is filled with good memories to take the place of the negative ones."

Thank you for volunteering your time, energy and creativity for such an amazing agency. Hopefully you will be available on my next cake that will bear the words "happy birthday" and remember the girl you made "just the soccer ball" cake for."



Delivering Smiles To Children One Birthday Cake At A Time