



Delivering smiles to children one birthday cake at a time

2023 Spring Fling BakeOff and Auction May 11-13, 2023 Sponsorship Opportunities

Cake4Kids is a 501c3 nonprofit that has helped meet the social and emotional needs of at-risk youth for over 12 years. Granting a sense of normalcy and belonging with every request, we bake and deliver cakes to youth who otherwise may not receive one for key milestones such as birthdays, graduations, academic awards, and even adoptions. We recognize that the underserved youth we serve require food, shelter, safety, and education above all else, but basic needs alone are not sufficient to grapple with the trauma they may have endured or to create a positive childhood experience—they need and deserve more. Each cake creates a special moment for a child in need showing them that we believe in them, we are thinking of them, and we care.

Cake4Kids began with just a few cakes for youth in Santa Clara County, California, and has grown into a national organization with chapters coast to coast, each with a dedicated volunteer Ambassador to help our Cake4Kids team build a thriving community of volunteers, supporters, partners, and more.

We partner exclusively with human and social services agencies that support at-risk youth ages 1-24, integrating ourselves into local community structures and allowing thousands of youth each year to easily access Cake4Kids. Although our initial focus was solely on foster youth, today we proudly serve a very diverse population, baking and delivering for those who are victims of domestic violence or human trafficking, in foster care, LGBTQ+, experiencing homelessness, living below the poverty line, refugees, and unaccompanied immigrant minors.



Sponsor the 2023 Spring Fling BakeOff and Auction and power Cake4Kids' continued outreach to underserved youth across the country

Cake4Kids Sponsorship Contact:

Lindsay Bierbrauer, Director of Marketing and Advancement
(650) 539-5361

development@cake4kids.org



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Presenting Sponsor: \$3,000

- Sponsor logo on email event communications: Minimum of 3 email blasts, with an 8,000-person reach
- Sponsor logo on all event-related social media posts: Minimum of 3 pre-event and 1 post-event Facebook and Instagram posts, with over 11,000 social media followers
- Sponsor logo on Spring Fling auction platform
- Sponsor logo on Cake4Kids event website March 20-May 31, 2023
- Sponsor logo in Cake4Kids quarterly e-newsletter: April and July, with an 8,000-person reach
- One judge's spot for the Spring Fling BakeOff contest
- One-time delivery of custom Cake4Kids treats for up to 100 people, on a mutually agreed upon date during Spring/Early Summer 2023, plus a Thank You box for the Leadership Team with cards and drawings from Cake4Kids recipients

Gold Sponsor: \$1,500

- Sponsor logo on email event communications: Minimum of 3 email blasts, with an 8,000-person reach
- Sponsor logo on all event-related social media posts: Minimum of 3 pre-event and 1 post-event Facebook and Instagram posts, with over 11,000 social media followers
- Sponsor logo on Spring Fling auction platform
- Sponsor logo on Cake4Kids event website March 20-May 31, 2023

Secure your sponsorship today!

Complete the information below and return to Lindsay Bierbrauer at development@cake4kids.org

Sponsorship Level: Presenting Sponsor: \$3,000

Gold Sponsor: \$1,500

Contact Name: _____

Company Name: _____

Email: _____

Phone: _____

Date: _____